



OWN YOUR LOOK

 **BOTOX**[®]
COSMETIC
onabotulinumtoxinA
injection

Actual patient.
Results may vary.
By prescription only.

THERE'S ONLY ONE BOTOX[®] COSMETIC

**Please see Approved Uses and Important Safety Information,
including Boxed Warning, inside.**

OWN YOUR LOOK

Look like
you with
fewer lines.

You've probably heard of BOTOX® Cosmetic (onabotulinumtoxinA), but did you know:

- It's the **first** and **only** FDA-approved treatment to temporarily smooth moderate to severe forehead lines, crow's feet lines, and frown lines in adults
- BOTOX® Cosmetic is a one-of-a-kind formulation—there's nothing exactly like it

So, if you're bothered by those deepening lines and have thought about treatment to temporarily reduce them, ask for BOTOX® Cosmetic by name.

Approved Uses

BOTOX® Cosmetic (onabotulinumtoxinA) is a prescription medicine that is injected into muscles and used to temporarily improve the look of moderate to severe forehead lines, crow's feet lines, and frown lines between the eyebrows in adults.

IMPORTANT SAFETY INFORMATION

BOTOX® Cosmetic may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX® Cosmetic:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing.

BOTOX® Cosmetic dosing units are not the same as, or comparable to, any other botulinum toxin product.

Please see additional Important Safety Information throughout this brochure.

THAT I GOT THIS LOOK

*Actual patient.
Results may vary.
By prescription only.*

OWN YOUR LOOK

BOTOX
COSMETIC
onabotulinumtoxinA
injection

THERE'S ONLY ONE BOTOX® COSMETIC



THAT
WE'RE IN IT TOGETHER
LOOK

Actual patients.
Results may vary.
By prescription only.

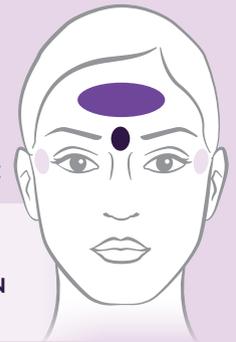
BOTOX® Cosmetic (onabotulinumtoxinA) is the **first** and **only** product of its kind FDA approved for moderate to severe lines in **3 areas**.

Your life brings its share of surprises, smiles, and frowns. All those experiences and facial expressions mean repeated muscle contractions, one of the factors that may lead to prominent lines.

If you're bothered by the lines on your forehead, around your eyes, and between your brows, you're not alone.

Top areas of concern for both men and women

When asked in a survey which areas respondents would treat first, some of the top areas were*:




FOREHEAD
LINES


CROW'S
FEET LINES


FROWN
LINES

IMPORTANT SAFETY INFORMATION (continued)

There has not been a confirmed serious case of spread of toxin effect when BOTOX® Cosmetic has been used at the recommended dose to treat frown lines, crow's feet lines, and/or forehead lines.

Please see additional Important Safety Information throughout this brochure.

*Results from 2 separate surveys: first, of aesthetically aware women aged 30 to 65 years (N = 603), and second, of injectable-naïve, aesthetically oriented men aged 30 to 65 years (N = 600) to determine most likely treatment areas and top areas of concern.

LOOK AT THE DIFFERENCE

Subtle results in moderate to severe forehead lines



Before After (Day 30)

Actual patient. Results may vary.

Photos taken at maximum eyebrow elevation before and 30 days after treatment with BOTOX® Cosmetic (onabotulinumtoxinA). In 2 clinical studies of healthy adults, 61% and 46% had a ≥ 2 -grade improvement at day 30.*

Noticeable results in moderate to severe crow's feet lines



Before After (Day 30)

Actual patient. Results may vary.

Photos taken at full smile before and 30 days after treatment with BOTOX® Cosmetic. In 2 clinical studies, 26.1% and 20.3% of adults had a ≥ 2 -grade improvement at day 30. In one of these studies, 67.9% had mild or no crow's feet lines at day 30 after treatment.*

Real results in moderate to severe frown lines



Before After (Day 30)

Actual patient. Results may vary.

Photos taken at maximum frown before and 30 days after treatment with BOTOX® Cosmetic. In clinical studies, physicians assessed 80% of adults had significant improvement at day 30; in the same studies, 89% of adults who were treated saw at least moderate improvement at day 30.*

Long-lasting results—proven up to 4 months

in moderate to severe **frown lines**;
physician-reported response of 25%
vs 2% for placebo



Before After (Day 7)



After (Month 3) After (Month 4)

Actual patient. Results may vary.

Photos taken at maximum frown before and after treatment with BOTOX® Cosmetic at day 7, month 3, and month 4. In clinical studies, physicians assessed 74% of people had significant improvement at day 7; 80% of people had significant improvement at day 30; 48% of people had significant improvement at month 3; and 25% of people had significant improvement at month 4.*

*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.



*Actual patient.
Results may vary.
By prescription only.*

IMPORTANT SAFETY INFORMATION (continued)

BOTOX® Cosmetic may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX® Cosmetic. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Please see additional Important Safety Information throughout this brochure.

LOOK AT THE DIFFERENCE

Subtle results

in moderate to severe **forehead lines**



Before

After (Day 30)

Actual patient. Results may vary.

Photos taken at maximum eyebrow elevation before and 30 days after treatment with BOTOX® Cosmetic (onabotulinumtoxinA). In 2 clinical studies of healthy adults, 61% and 46% had a ≥ 2 -grade improvement at day 30.*

Noticeable results

in moderate to severe **crow's feet lines**



Before

After (Day 30)

Actual patient. Results may vary.

Photos taken at full smile before and 30 days after treatment with BOTOX® Cosmetic. In 2 clinical studies, 26.1% and 20.3% of adults had a ≥ 2 -grade improvement at day 30. In one of these studies, 67.9% had mild or no crow's feet lines at day 30 after treatment.*

Real results

in moderate to severe **frown lines**



Before

After (Day 30)

Actual patient. Results may vary.

Photos taken at maximum frown before and 30 days after treatment with BOTOX® Cosmetic. In clinical studies, physicians assessed 80% of adults had significant improvement at day 30; in the same studies, 89% of adults who were treated saw at least moderate improvement at day 30.*

Long-lasting results—proven up to 4 months

in moderate to severe **frown lines**;
physician-reported response of 25%
vs 2% for placebo



Before

After (Day 7)



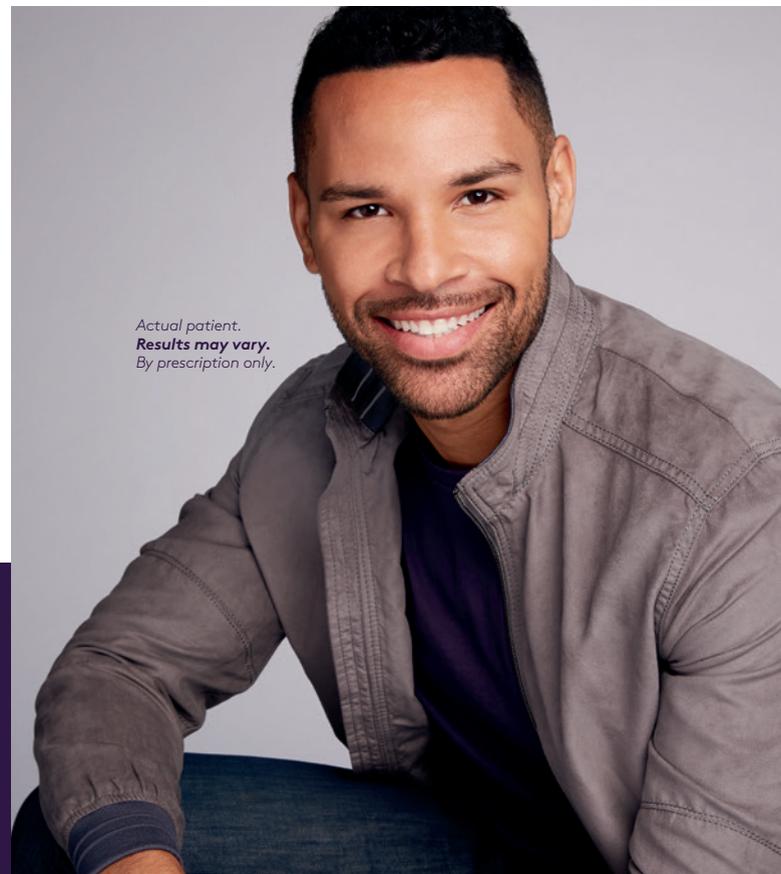
After (Month 3)

After (Month 4)

Actual patient. Results may vary.

Photos taken at maximum frown before and after treatment with BOTOX® Cosmetic at day 7, month 3, and month 4. In clinical studies, physicians assessed 74% of people had significant improvement at day 7; 80% of people had significant improvement at day 30; 48% of people had significant improvement at month 3; and 25% of people had significant improvement at month 4.*

*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.



*Actual patient.
Results may vary.
By prescription only.*

IMPORTANT SAFETY INFORMATION (continued)

Serious and/or immediate allergic reactions have been reported.

They include: itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you are wheezing or have asthma symptoms, or if you become dizzy or faint.

Please see additional Important Safety Information throughout this brochure.

ONE TREATMENT. THREE AREAS.

FDA-APPROVED DOSING

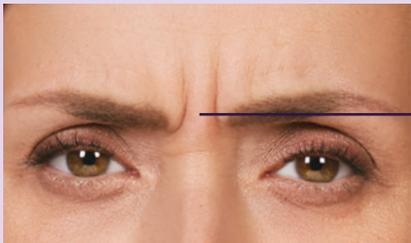


Forehead lines
20 Units



Crow's feet lines
24 Units

12 Units each side



Frown lines
20 Units

BOTOX® Cosmetic (onabotulinumtoxinA) targets one of the underlying causes

Repeated muscle contractions are one of the underlying causes of lines in your upper face. BOTOX® Cosmetic temporarily reduces this muscle activity for **noticeable smoothing** of these lines.

For temporary improvement of **moderate to severe forehead lines**, BOTOX® Cosmetic is injected into the *frontalis muscle* above your eyebrows.

For temporary improvement of **moderate to severe crow's feet lines**, BOTOX® Cosmetic is injected into the *orbicularis oculi muscle* surrounding your eyes.

For temporary improvement of **moderate to severe frown lines**, BOTOX® Cosmetic is injected into the *corrugator* and *procerus muscles* in your brow area.

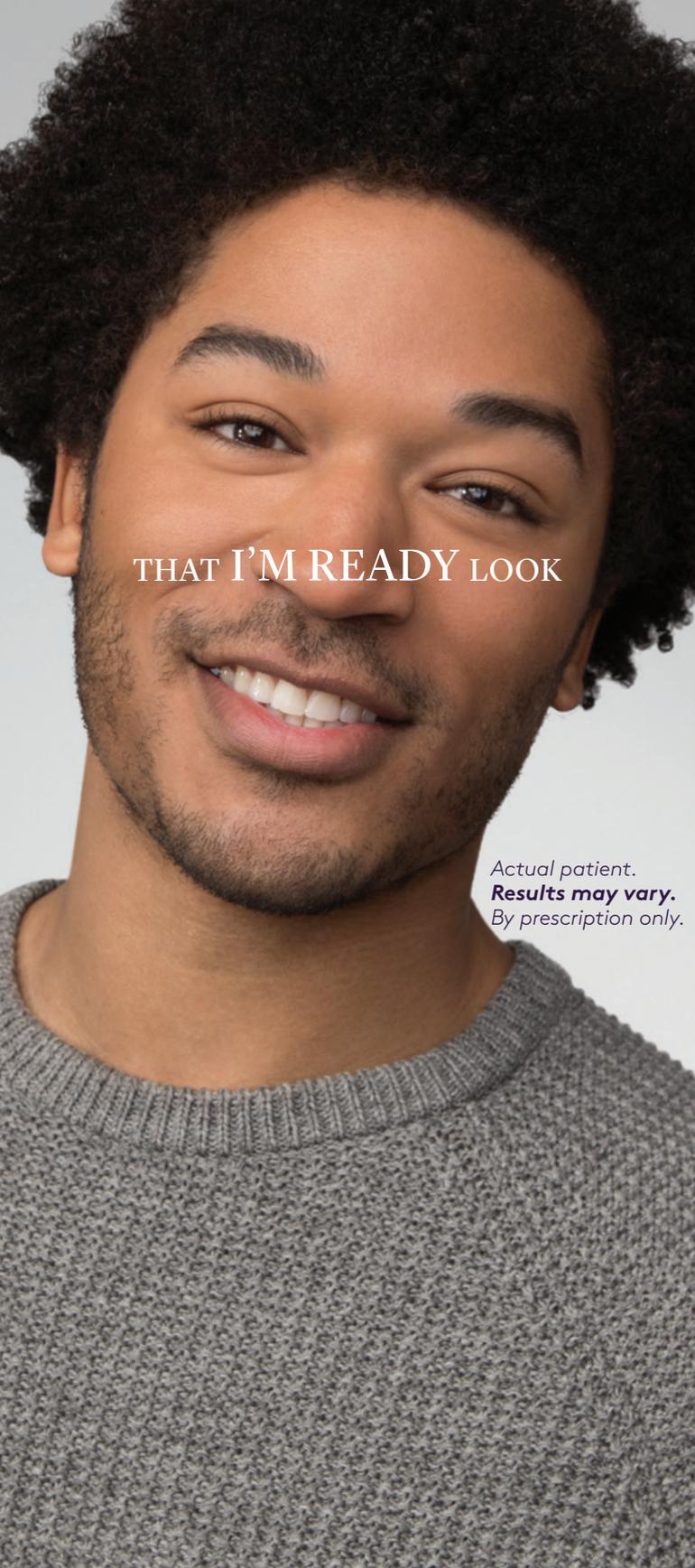
IMPORTANT SAFETY INFORMATION (continued)

Do not receive BOTOX® Cosmetic if you: are allergic to any of the ingredients in BOTOX® Cosmetic (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc®* (rimabotulinumtoxinB), *Dysport®* (abobotulinumtoxinA), or *Xeomin®* (incobotulinumtoxinA); have a skin infection at the planned injection site.

Tell your doctor about all your muscle or nerve conditions, such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX® Cosmetic.

Please see additional Important Safety Information throughout this brochure.

Only BOTOX® Cosmetic is FDA approved for these 3 treatment areas.



THAT I'M READY LOOK

*Actual patient.
Results may vary.
By prescription only.*

When BOTOX[®] Cosmetic (onabotulinumtoxinA) is administered correctly, **you'll still look like you** after treatment *just with fewer lines.*

Your aesthetic specialist will perform a consultation to determine your optimal treatment plan.



MINIMAL DOWNTIME

A quick, 10-minute treatment that's easy to fit into your busy schedule—get in, out, and on with your day.



FEELS LIKE A PINCH

Your aesthetic specialist may use ice or a topical numbing cream to enhance comfort.



REAL, NOTICEABLE RESULTS

You may begin to see results within 24 to 48 hours after treatment with BOTOX[®] Cosmetic in frown lines.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including: plans to have surgery; had surgery on your face; have trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX[®] Cosmetic can harm your unborn baby); are breast-feeding or plan to (it is not known if BOTOX[®] Cosmetic passes into breast milk).

Please see additional Important Safety Information throughout this brochure.

FREQUENTLY ASKED QUESTIONS

Will I look overdone?

You should not lose the ability to show expression and look like you when you are treated by someone who is licensed, trained, and a medical expert in facial anatomy. It is important to talk to your aesthetic specialist about the results you want from treatment.

What were common side effects seen in clinical studies?

In studies for forehead lines, 9% of patients experienced headache, 2% had brow drooping, and 2% had eyelid drooping. In the frown line studies, 3% of patients experienced eyelid drooping, and in the crow's feet studies, 1% of patients experienced eyelid swelling. Other possible side effects include discomfort or pain at the injection site; headache; and eye problems: double vision, blurred vision, drooping eyelids, dry eyes, and swelling of your eyelids. These are not all of the possible serious side effects of BOTOX[®] Cosmetic (onabotulinumtoxinA). Please talk to your specialist and **see Important Safety Information throughout this brochure.**

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX[®] Cosmetic with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX[®] Cosmetic in the past.**

Please see additional Important Safety Information throughout this brochure.



THAT TELL ME MORE LOOK

Actual patient.

Results may vary.

By prescription only.

MAKE SURE YOU GET THE REAL DEAL



BOTOX® Cosmetic (onabotulinumtoxinA) has been proven with more than **16 years** of experience



Over **100 million** BOTOX® vials distributed globally*

*For therapeutic and aesthetic use.



Allergan Aesthetics™ has adhered to **rigorous quality and safety** requirements for **30 years**†

†30 years since first FDA approval for therapeutic use in 1989.



In a recent survey, approximately **8 out of 10** (n = 484) physicians reported they use **BOTOX® COSMETIC** when injecting a neurotoxin for themselves or a family member‡

‡As reported by 484 physicians surveyed, in data collected through July 2018.

THAT
GOING OUT ON THE TOWN
LOOK

*Actual patient.
Results may vary.
By prescription only.*

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor if you have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*®, *Dysport*®, or *Xeomin*® in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Please see additional Important Safety Information throughout this brochure.



ASK FOR BOTOX® COSMETIC BY NAME.

THE LOOK OF BRILLIANCE

Joining is free. Earning is easy.

Brilliant Distinctions[®] Rewards Program is a premier aesthetics rewards program that gives you access to savings on the Allergan Aesthetics[™] Portfolio of Products.

JOIN TODAY at
BrilliantDistinctions.com
or
DOWNLOAD THE APP



THAT LET'S DO THIS LOOK

*Actual patient.
Results may vary.
By prescription only.*

IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX[®] Cosmetic include: dry mouth; discomfort or pain at the injection site; tiredness; headache; neck pain; and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids and eyebrows, swelling of your eyelids and dry eyes.

For more information refer to the Medication Guide or talk with your doctor.

To report a side effect, please call Allergan at 1-800-678-1605.

Please see accompanying Summary of Information about BOTOX[®] Cosmetic.



EARN points when you receive a treatment



REDEEM your points for savings on future Allergan Aesthetics[™] treatments or products



SAVE by taking advantage of exclusive offers on the Allergan Aesthetics[™] Portfolio

BOTOX[®]
COSMETIC
onabotulinumtoxinA
injection

OWN YOUR LOOK

BOTOX[®]
COSMETIC
onabotulinumtoxinA
injection

THERE'S ONLY ONE BOTOX[®] COSMETIC

*Actual patient.
Results may vary.
By prescription only.*

VISIT www.botoxcosmetic.com FOLLOW  @botoxcosmetic  @BotoxCosmetic

**Please see Approved Uses and Important Safety Information,
including Boxed Warning, inside.**

Allergan Aesthetics
an AbbVie company

© 2020 Allergan. All rights reserved.
All trademarks are the property of their respective owners.
BotoxCosmetic.com 1-800-BOTOXMD
Re-order: BCT113994-v3 06/20 006535